



The Technical Assistance and Training Program for Mentoring System Involved Youth welcomes you to our monthly E-Newsletter. We hope the information will be useful to you and we encourage you to share this newsletter with other staff and agencies that are also mentoring system involved youth. If you find a particular Web site, research article, or helpful fact, we encourage you to send them to us and we will disseminate to the listserv.

Quote of the Month:

To the world, you may just be somebody. But to somebody, you may just be the world.
~ Unknown

In This Issue:

- National Mentoring Month
- Update from the Evaluation Team
- Useful Resources
- Conferences and Events
- Grant Opportunities



Periodically the TATP Team will share information we believe will be helpful to everyone. This information may focus on building skills, sharing research updates, or identify issues and best practices. Enjoy. We invite you contact us if you'd like to speak further on any of these topics.

National Mentoring Month

January 1, 2009, kicks off the 8th annual National Mentoring Month (NMM) celebration. This campaign, intended to highlight the impact of mentoring and encourage citizens to volunteer as mentors, offers MSİY programs an opportunity for building awareness and support for your programs.

The sponsors of NMM (Harvard Mentoring Project of the Harvard School of Public Health, MENTOR/National Mentoring Partnership, and the Corporation for National and Community Service) have again developed a variety of outreach materials, such as PSAs with prominent celebrities that state or local mentoring partnerships will use in local media efforts. To learn more about National Mentoring Month, visit:

<http://www.hsph.harvard.edu/chc/wmy2009/index.html>.

As you prepare for celebrating NMM, below you will find several suggestions for making the most of this campaign in building support for your program.

Outreach

1. Use NMM to reach out and build new partnerships, as well as strengthen current ones. Pay particular attention to building relationships with your state mentoring collaborative and local mentoring programs as well as groups and associations from whom mentors could be recruited.

2. Build program visibility through strategic use of **displays** (e.g. posters and billboards), **distribution** (e.g. brochures and flyers), and **presentations** (e.g. events, press conferences, and open houses). You can use technology to communicate, inform, and network. Examples include spreading the word on your program through e-mail communication (e.g. e-mail signature taglines and letters), videos and Web posts (YouTube, Facebook, Idealist.org), and through your agency Web site or blog.

Appreciate

3. Celebrate and appreciate your mentors. NMM has designated Thursday, January 22nd as "Thank Your Mentor Day." You can host an appreciation party or event for mentors or recognize and thank mentors throughout the month. Include partners and mentees and their families in the appreciation. Mentees can write and share thank-you notes to their mentors. Partners can sponsor the appreciation event for mentors, provide mentor recognition gifts, such as tickets, food, or gift certificates. Business partners can display highlights of the program recognizing individual mentors for their dedication and commitment.

Schedule

4. Repeat these outreach efforts again during the year, building efforts around calendar events. Certain dates and holidays are well suited to mentor recruitment. September and January both represent a new beginning and can be excellent times to recruit mentors to help youth "make a new beginning." Other observances encourage giving or sharing and fit naturally with developing donors or volunteers. And other dates are well suited for building awareness and advocacy. Repeat your outreach efforts as part of developing an ongoing conversation with your community.

We wish you and yours a safe and happy holiday!

Update from the Evaluation Team

The Evaluation is off to a fairly good start. To continue the process OJJDP wants the findings from this mentoring initiative to rest on an evaluation platform supported by four solid legs of information. First, the evaluation is comprised of survey data from youth and mentors collected over time and compared with youth that were not mentored. Second, we have a survey that asks you to describe the program components and operations of the four MSIY Programs. The third leg is the activities and contact information that are a part of the intervention collected on the SharePoint Web site. Finally, the fourth leg is qualitative, descriptive information gathered from the stories from your project and the comments that we encourage you to have participants fill out in the places provided at the end of every survey. We hope to expand this component further.

In January, the PIRE team will be planning site visits to all MSIY programs during the first quarter of 2009. At that time we would like to talk further about the data you are gathering, the data we have received from you, and what we are learning from it. We also hope to share parts of the annotated bibliography that we are compiling and highlight any relevant findings from the literature. Finally we will discuss the fourth leg of our evaluation platform mentioned previously and talk with you about the stories of your successes.

We would also like to share the tools being used in each of the other MSIY projects. The first is the Economic mentoring packet that you have already received but is included here for your reconsideration. Next there is a satisfaction survey, a case management spreadsheet to track case manager's contacts with participants which may impact the match pairs in various ways and possibly a cultural connection survey.

Finally, an important reminder: Please remember to always make photocopies for all surveys and consent forms before putting them in the mail. We have had challenges with forms being lost in the mail—and that puts additional burden on both us and you!

We look forward to continued progress and great successes in 2009
Happy New Year!
Hilary and Matt



Keeping Adolescents Out of Prison

In this policy brief, the Brookings Institution draws on articles in a recently released volume of *The Future of Children* devoted to juvenile justice to examine the problem of youth confinement in correctional facilities, including adult jails and prisons. They pay special attention to why harsh punishment of adolescents is not only often unjust but also counterproductive. To read the policy brief, go to http://www.brookings.edu/~media/Files/rc/papers/2008/fall_juvenile_justics_haskins/fall_juvenile_justice_haskins.pdf.

Adolescent Development and the Regulation of Youth Crime

This report from *The Future of Children* explores the dramatic changes in the law's conception of young offenders between the end of the 19th century and the beginning of the 21st century. At the dawn of the juvenile court era, the author notes, most youths were tried and punished as if they were adults until early juvenile court reformers argued strongly against such a view, believing that the justice system should offer young offenders treatment that would cure them of their antisocial ways. That rehabilitative model of juvenile justice held sway until a sharp upswing in youth violence at the end of the 20th century led both public opinion and public policy toward a view that youths should be held to the same standard of criminal accountability as adults. The authors note, however, that lawmakers and the public appear now to be rethinking their views once more. A justice system that operates on the principle of "adult time for adult crime" now seems to many to take too little note of age and immaturity in calculating criminal punishment. To learn more, go to http://www.futureofchildren.org/usr_doc/18_2_02_Scott.pdf.

Juvenile Arrests 2006

In 2006, juvenile arrest rates for violent crimes such as murder, forcible rape, robbery, and aggravated assault increased 4 percent over 2005 rates, and juveniles accounted for 17 percent of all violent crime arrests in 2006. This annual bulletin highlights statistics and trends for juvenile arrests in 2006 compiled by the Federal Bureau of Investigation's Uniform Crime Reporting Program, which gathers crime and arrest statistics from local law enforcement agencies across the country. Other highlights of the bulletin's findings include analysis of juvenile murder victims, total number of juveniles arrested in 2006, and a percentage analysis of juvenile involvement in violent crime by offense. For more information, go to <http://ncjrs.gov/pdffiles1/ojdp/221338.pdf>.

A Family Guide to Getting Involved With Correctional Education

This document, divided into two sections, is designed to meet the needs of juvenile justice stakeholders who are working to promote family involvement and of families whose children are involved in the juvenile justice system. The first section, *The Facility Guide*, provides information for facilities and stakeholders about how to use *The Family Guide* (the second section) as well as customizable tools to use to help promote family participation in a student's education. Facilities and stakeholders can customize and disseminate *The Family Guide* to family members to encourage them to become more involved with their child's education. This guide focuses on practical strategies that families can use to build a relationship with their child's correctional education program and to keep their son or daughter on track for completing school and becoming a successful young adult. The guide can be accessed in both PDF and MS Word formats. The latter format is recommended if you plan to customize the materials. To learn more and to access the PDF and Word documents, go to <http://www.neglected-delinquent.org/nd/resources/spotlight/familyGuide2008.asp>.

Finding Resources to Support Mentoring Programs and Services for Youth

This brief from the Finance Project outlines three strategies to finance and sustain mentoring programs and services for youth and illustrates these options through state and community examples. The strategies included in the brief are building partnerships with businesses and foundations, conducting community fundraising to generate revenue, and maximizing public revenue. To read the brief, go to <http://www.financeproject.org/publications/FindingResources-MentoringPrograms.pdf>.



Date: February 9–12, 2009

Location: National Harbor, Maryland

Title: CADCA's National Leadership Forum XIX

Sponsor: Community Anti-Drug Coalitions of America (CADCA)

Description: The theme of CADCA's 19th Annual National Leadership Forum is Charting the Course: Stronger Partnerships for Healthier Communities, with workshops covering everything from underage drinking and prescription drug abuse prevention to how to involve returning veterans in community coalitions. CADCA's National Leadership Forum is the nation's largest training conference for community coalition leaders and substance abuse professionals. For the 2009 forum, CADCA has prepared more than 100 results-driven sessions and 11 tracks. New this year is a special track devoted entirely to underage drinking prevention. CADCA's forum will

also include several courses on how coalitions can enhance recovery and treatment services in their community.

Web site: <http://www.cadca.org/events/forum/forum19/default.asp>

Date: February 11–14, 2009

Location: Burlingame, California

Title: Beyond School Hours XII National Conference

Sponsor: Foundations, Inc.

Description: Foundations' Beyond School Hours conferences bring afterschool educators together to share ideas about quality programming for children and youth. Topics include the latest professional development, funding, and programming strategies, as well as research, curriculum, evaluation, and program improvement.

Web site: <http://www.foundationsinc.org/events/conference/beyond12/default.asp>

Date: June 16–18, 2009

Location: Kansas City, Missouri

Title: Mentoring in Bloom National School-Based Mentoring Conference— 4th Edition

Sponsor: MentorMap and YouthFriends

Description: The National School-Based Mentoring Conference, held biennially in Kansas City, draws mentoring professionals, educators, community leaders, researchers, and funders from across the country and abroad. Seasoned veterans as well as those new to the field come to learn, network, re-energize and share best practices.

Web site: <http://www.askusa.com/youthfriends/index.html>



New Blog: Reassure—Don't Alarm—Donors About the Economy

Penelope Burk, fundraising consultant and author of *Donor-Centered Fundraising*, is starting a new blog that will cover fundraising amid economic turmoil. In [Burk's Blog](#), Ms. Burk says she will feature "comments, research results, advice, and encouragement on a weekly basis—or more often if warranted." She also plans a January survey to examine whether and how donors intend to give throughout 2009. To read Burks' Blog, go to

<http://www.cygresearch.com/burksblog>.

These are just a few grant opportunities that may be applicable to you or partner organizations.

Title: Coming Up Taller Awards

Funder: President's Committee on the Arts and the Humanities

Description: For after-school and out-of-school arts and humanities programs for young people, including programs initiated by museums, libraries, performing arts organizations, universities, colleges, arts centers, community service organizations, schools, businesses, and eligible government entities.

Award: Each award recipient will receive a \$10,000 award and a plaque at a special ceremony in Washington, D.C.

Eligibility: Nonprofits, units of state or local government, or federally recognized tribal communities or tribes that operate programs for children and youth outside of the school day.

Preschool, after-school, weekend, and/or summer programs may have a school-based component or use school space. Multisite initiatives that meet the eligibility criteria also are eligible.

Deadline: January 30, 2009

For more information: <http://www.pcah.gov/cut.htm>

Title: Gang Resistance Education And Training (G.R.E.A.T.) Program Regional Training Centers FY 2009

Funder: U.S. Department of Justice, Office of Justice Programs' Bureau of Justice Assistance

Description: The U.S. Department of Justice, Office of Justice Programs' Bureau of Justice Assistance is pleased to announce that it is seeking applications for funding under the Gang Resistance Education And Training (G.R.E.A.T.) Program. This program furthers the Department's mission by assisting state, local, and tribal gang prevention efforts. The Gang Resistance Education And Training (G.R.E.A.T.) Program is a school-based, law enforcement officer-instructed classroom. The program's primary objective is prevention and is intended to immunize students against delinquency, youth violence, and gang membership. G.R.E.A.T. lessons focus on providing life skills to students, in grades 4 through 8, to help them avoid engaging in delinquent behavior and violence to resolve problems.

Eligibility: Applicants are limited to state, local, or tribal jurisdictions and their respective law enforcement agencies with an active G.R.E.A.T. Program in their community. For-profit (commercial) organizations, nonprofit organizations, and institutions of higher education with demonstrated experience in providing regional and local training and a thorough knowledge of the G.R.E.A.T. Program may partner with a law enforcement agency with an active G.R.E.A.T. Program in their community.

Deadline: All applications are due by 8:00 p.m. EST. on January 15, 2009.

For more information: <http://www.ojp.usdoj.gov/BJA/grant/09GREATRTCSol.pdf>

Title: Request Quality Low-Cost Computers for Your Nonprofit

Description: TechSoup now offers quality, low-cost refurbished computers and monitors for your nonprofit. Choose from desktops or laptops, all by top manufacturers. Backed by a 90-day warranty, every computer comes pre-installed with Microsoft Windows and Office to make setup easy.

Eligibility: To participate in the program, nonprofit organizations must meet the requirements specified in the Internal Revenue Code section 501(c)(3) and must operate in the United States. U.S. public libraries are eligible to receive monitors but not computers.

For more information: <http://fconline.foundationcenter.org/pnd/15016113/techsoup>

Title: 2009 Cause Marketing Halo Awards

Funder: Cause Marketing Forum

Description: The 2009 Cause Marketing Halo Awards honor outstanding partnerships between businesses and nonprofit organizations. Entries are sought in the following categories: best transactional campaign, best joint-message promotion, best print creative, best event, best health campaign, best environmental or wildlife campaign, best social-service or education campaign, and best integration of national and local campaigns.

Eligibility: Nonprofit organizations or companies that conducted cause-marketing campaigns in the United States in 2008.

Deadline: February 2, 2009

For more information: Hessekiel, CMF 63 Overlook Place, Rye, NY 10580; (914) 921-3914; info@causemarketingforum.com; <http://www.causemarketingforum.com>